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RELA TÓRIO

ANUAL DE GESTÃO 2023

CONFEDERAÇÃO BRASILEIRA DE VELA



Confederação
Brasileira
de Vela

CBVela



RELA TÓRIO

ANUAL DE GESTÃO 2023



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Word from the President

Hello readers,

It is with great satisfaction that I share the management report of the Brazilian Sailing Confederation (CBVela), a portrait of the last year of intense development and overcoming. If in recent years we have developed strong foundations for the Confederation and resolved old challenges, we are entering a new cycle marked by expansion, with a scalable and sustainable plan towards promoting sailing in Brazil.

CBVela is consolidating itself as a national reference in sports organization, standing out in management, talent development and obtaining international results. Our values, based on the passion for sailing, are transparency, ethics, excellence and respect for the environment, and they shape our trajectory.

Last year, we found intense pre-Olympic activity, competitions and actions crucial for high performance, youth sailing and the development of the sport. With preparation activities for the Paris 2024 Olympic Games, Santiago 2023 Pan American Games, Youth World Cup in Búzios, sports consultancy, social development programs, advances in women's sailing and parasports, in addition to delivering a calendar full of events, By mobilizing local and national audiences, we achieved the leap towards an increasingly stronger sail.

In the next chapters, we will cover events, sporting results, achievements, such as new sponsorships, innovative projects and efficiency gains. Together, we will continue to navigate towards strengthening sailing in Brazil.

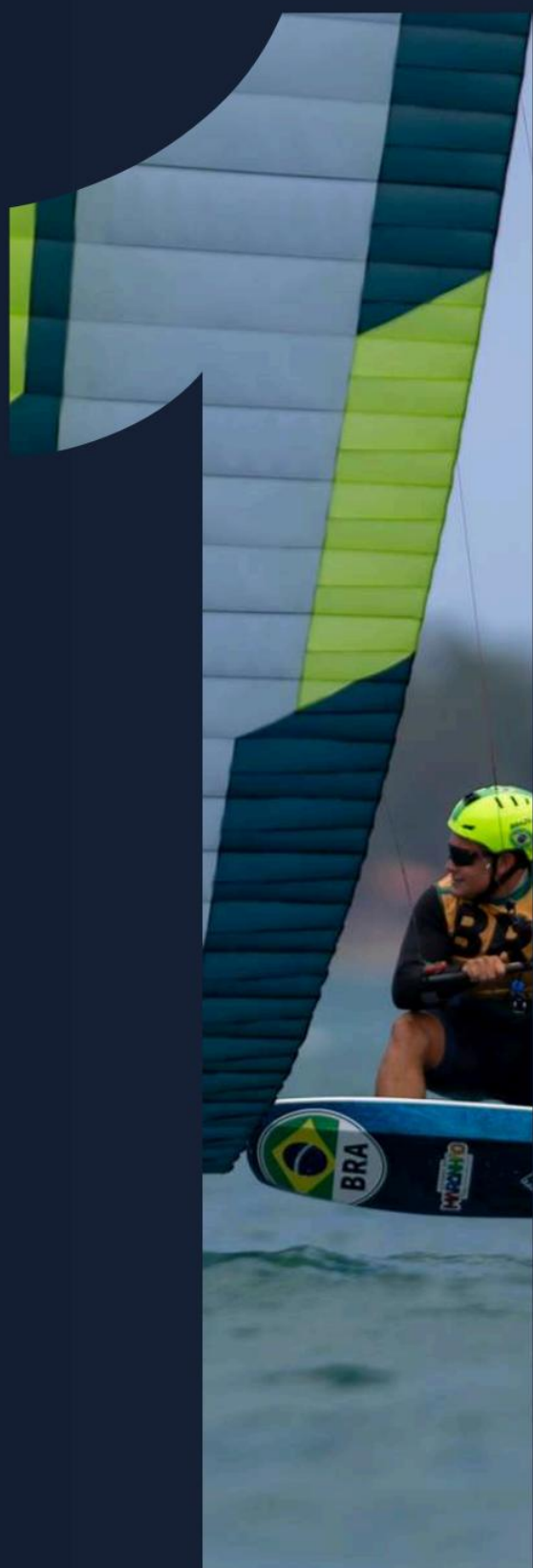


Marco Aurélio de Sá Ribeiro
President of CBVela





Chapter



EVENTS

EVENTS

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**In 2023
we carried out**

10

events

A total of 10 events were held throughout the year, all organized by CBVela, covering different modalities and regions of Brazil. These events spanned 45 days, reflecting the sailing community's continued engagement in competitions throughout the year.

The states impacted by the events include São Paulo, Rio de Janeiro, Santa Catarina and Ceará, demonstrating the geographic diversity and breadth of the sailing scene in the country. These competitions not only promote the sport, but also boost local tourism.



The events of 2023

★ Event	📅 Date	📍 Local
Youth Cup 2023	01/29 to 02/04/23	Yacht Club Santo Amaro - Sao Paulo-SP
II National Kitesurf Cup Araruama 2023	03 to 02/05/23	Araruama/RJ
Búzios Sailing Week Ocean Class	06 to 04/08/23	Armação de Yacht Club Búzios - Búzios/RJ
Brazilian Beach Sailing Cup Cable camp	05/29 to 06/04/23	Arraial do Cabo/RJ
Búzios Sailing Week Monotypes	08 to 10/06/23	Armação de Yacht Club Búzios - Búzios/RJ
2nd edition of the Festival Caraguatatuba	04 to 06/08/23	Caraguatatuba/SP
Brazilian Beach Sailing Cup Strength	16 to 20/08/23	Fortaleza Yacht Club - Fortaleza/CE
International Kitesurfing Cup Araruama	25 to 27/08/23	Araruama/RJ
Brazilian Sailing Cup 2023	09 to 10/14/23	Lars Sailing School Grael - Ilhabela/SP
2nd edition of the Búzios Festival Candle	15 to 19/11/23	Búzios Vela Clube - Búzios/RJ



Youth Cup 2023

The 2023 Youth Cup at the Yacht Club Santo Amaro, SP, stood out as the main youth sailing event in the country. With more than 130 athletes from eight states, it projected new talents for the Los Angeles 2028 Olympics.

In the lanes of the Guarapiranga Reservoir, they faced different wind conditions and received guidance from renowned coaches, including Torben Grael.

II National Kitesurf Cup in Araruama 2023

The II National Kitesurf Cup in Araruama, RJ, celebrated the city and its waters suitable for the sport. With exceptional winds in the lagoon, it was a success, with the Bidirectional Race and Bidirectional Race Freestyle classes. The event coincided with the 164th anniversary of

Araruama.

Búzios Sailing Week Ocean

Búzios Sailing Week Oceano stirred the waters of the coastal city, with exciting Bico de Proa, RGS and VPRS regattas. The event was part of a series of competitions in the city, including the Youth World Cup.



Brazilian Beach Sailing Cup Cable camp

The Brazilian Beach Sailing Cup in Arraial do Cabo was a success, filling the last places for Brazilian sailing at the Pan American Games in Santiago 2023. More than 150 athletes participated, competing in the ILCA 6, ILCA 7, Snipe, Lightning and iQFOiL. The Brazilian representatives were decided after exciting disputes on the coast of Rio de Janeiro.

In addition, the event was also the Southeast Brazilian Championship for the Hobie Cat 14 and 16 Classes.

Búzios Sailing Week Monotypes

The Búzios Sailing Week Monotipos was a preparatory competition for the Youth World Cup, held in Armação dos Búzios (RJ). More than 50 boats from the 420, 29er, Snipe, Batera de Búzios, Star, Wingfoil and Dingue classes competed at the late Clube Armação de Búzios (ICAB). In addition to the exciting regattas, the event served as final preparation for the Youth World Cup in December, receiving praise from World Sailing and participants.

2nd Sailing Festival Caraguá

The 2nd edition of the Caraguatatuba Festival brought together more than 100 athletes in various categories, including Optimist, ILCA 4 and 7, Hobie Cat 14, Raceboard, Snipe, Formula and Wingfoil.

Sailors from different regions of São Paulo participated, promoting the exchange of experiences and knowledge.

Highlighting the structure and sailing opportunities offered to the public, making the event a success for CBVela and local organizers.



Brazilian Beach Sailing Cup Strength

The Brazilian Beach Sailing Cup in Fortaleza brought together sailors in exciting regattas in the ILCA, Dingue, Hobie Cat 16, Wing Foil, Kite Foil and Kite Tubular classes. With winds of up to 20 knots, the sailors also decided the title of the Northeast Dingue, Brazilian Kit Foil and Brazilian Wing Foil Championships.

International Kitesurfing Cup Araruama

The International Kitesurf Cup in Araruama received more than 100 sailors, standing out as a qualifier for the Youth World Cup. The event also featured competitions in the Dingue, ILCA, Hobie Cat 14 and 16 classes.

Brazilian Sailing Cup 2023

Beautiful island

The 2023 Brazilian Sailing Cup in Ilhabela brought together more than 80 sailors at the Lars Grael Sailing School. Organized by Ilhabela City Hall, the Sports Secretariat and CBVela, with support from the Brazilian Club Committee - CBC, the event served as a qualifier for the Youth World Cup in Búzios.

2nd edition of the Búzios Vela Festival

The 2nd edition of the Búzios Sailing Festival featured competitions in the 420, ILCA 6, 29er and Formula Kite Classes, which completed the Brazilian team for the Youth World Cup. In addition, regattas were held for the Classes Hobie Cat 16, Hobie Cat 14, Hobie Cat Wave, Dingue, Ilca 7, Ilca 4, Optimist, Batera Búzios, Bico de Proa.

Preparation for Sailing Events CBVela

Each event organized by CBVela involves 3 to 8 CBVela employees in different phases of planning and executing an event. Depending on the complexity and size of the event, it can take 4 to 6 months of preparation, but in some specific cases 10 to 15 months. In international events, this period is extended, reaching 24 months of preparation. In these cases, the number of employees involved is greater.

The preparation of an event takes into account technical, marketing, competition format and human and material resources to be used, as well as financial aspects.

The next page describes the different stages of organizing a CBVela Sailing event.

Actions required to organize a Sailing event

Organizing an event is a Project, with a beginning, middle and end.

1. Decision phase In this

phase, meetings are held with potential organizers to make a decision on the feasibility of holding the event, responsibilities, event date, format and invited classes.

2. Planning phase The planning

phase is characterized by organizing all the means and items required for the event to be carried out in accordance with the requirements agreed between CBVela and the organizer.

3. Execution Phase

This phase, as the name suggests, is the delivery of the Event itself, it begins shortly before the event begins, with the operationalization mainly of logistics and aspects of setting up the competition venue, progressing during the event and lasts until the beginning of demobilization.

4. Demobilization/evaluation phase In

the demobilization phase, financial adjustments, accounting and reporting are carried out. At this stage, an extensive evaluation of the event is also carried out with participants and internally at CBVela.



Chapter



EVENTS & VI

**EVENTS
EXTRAORDINARIES**

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The 52nd edition of World Championship of Youth

The event took place for the second time in Búzios, Rio de Janeiro. The Youth World Cup is one of the main international sailing competitions and brings together future Olympic champions.

+400

sailors

+250

boats
and boards

62

countries

OUR TEAM



Brazilians win the 2023 Youth World Cup title

Brazilians Joana Gonçalves and Gabriela Vassel returned Brazilian sailing to the top of the podium in yet another high-level competition on the international stage. The duo from the Rio de Janeiro Yacht Club secured the gold medal in the 420 class at the 52nd edition of the Youth World Cup, held in Búzios (RJ), with a sovereign campaign marked by regularity.

With this, Joana and Gabriela repeated the feat of Martine Grael and Kahena Kunze, who today are one of the top pairs in the world in the 49erFX class, but began their successful partnership with the Youth World Cup title in the 420, precisely in Búzios (RJ), in 2009.



“

We will continue to evolve, one pushing the other", celebrated Joana Gonçalves. "Winning at home is even more special. The championship was beautiful.

”

Joana Gonçalves



“

It was an important achievement for us, as we trained together throughout the year in the same lane in Búzios. It feels incredible to win this title and now we're going to the South American Championships at the end of the month.

”

Gabriela Vassel



Classification of Brazilian athletes in the World Youth Championship 2023

More than 400 athletes aged up to 19, from 62 nations, participated in the championship in the Manguinhos lanes, White and Ugly. The clubs were ICAB and Búzios Vela Clube. A

The next edition of the World Cup will be at Lago di Garda, in Italy, in mid-2024.

Brazil had 14 athletes and had other results

expressive, such as two fourth places in the 420 mixed and on Kite.

It was Brazil's 18th medal in the history of the World Cup.

Youth, the first being with Robert Scheidt, in Largs, 1991, at Laser. The Brazilian sailing team was in sixth place in the overall medal table in Buzios.

Class	Athletes	Position
420 women's	Joana Gonçalves and Gabriela Vassel	1st
420 open	Lucas Freitas and VictoriaBack	4th
Men's kitesurfing	Lucas Fonseca	4th
Men's 29er	Guilherme Menezes and Fernando Menezes	6th
ILCA 6 male	Felipe Fraquelli	6th
Nacra 15	Alex Kuhl and Alexia Buuck	10th
iQFoil women's	Sofia Rocha	16th
ILCA 6 women's	Valentina Roma	18th
women's 29er	Clara Meyer Cardoso and Livia Valduga Nogueira	21st





Chapter



AREA TECHNIQUE

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The main results of 2023

The year 2023 was marked by intense pre-Olympic activity for CBVela, competitions and fundamental actions for high performance, youth sailing and the development of national sailing. CBVela worked

focusing on the following pillars:

- Preparation and Selection of Athletes for the Games Olympics - Paris 2024;
- Team preparation, selection and participation Brazilian Sailing Team Panama for the Pan Games Americans – Santiago 2023;
- Team preparation, selection and participation Brazilian Youth Sailing Championship for the World Cup Búzios Youth 2023;
- Club Sports Consulting Program, Classes and Federations;
- Organization of Clinics, Training Camp and monitoring of the main events on the sport's national calendar.



Institutionally, the Department has worked through agreements, courses and other instruments in partnership with the following entities:

- Ministry of Sports
- National High Performance Secretariat – SNEAD
- Athlete/Podium Scholarship Program
- Federal Sports Incentive Law Secretariat
- State Sports Secretariats
- Municipal Sports Departments
- Clubs
- Federations
- Class associations
- Social projects
- Brazilian Olympic Committee
- Brazilian Paralympic Committee
- Brazilian Club Committee – CBC
- Brazilian Doping Control Authority - ABCD

Among the main sporting achievements, we could mention that our Youth Sailing Program achieved, in 2023, several international podiums, but, above all, winning the Gold Medal in the women's 420 class at the World Youth Championship – Búzios 2023.

There were more than 250 athletes from the base and intermediate categories served by our technical staff, through clinics, training camps and support at events, which allowed the CBVela Technical Area to have this great success during the year 2023.



In high performance, athletes Bruno Lobo and Mateus Isaac stood out, following in the footsteps of Martine Grael and Kahena Kunze. They won gold medals at the Pan American Games in Santiago 2023 and secured Olympic places in the World Olympic Categories in The Hague 2023, in the Formula Kite and iQFoil Men categories, respectively.

For the Paris 2024 Olympic Games, the Brazilian Olympic Sailing Team – EBVO has already confirmed, with technical index and Olympic place, the following categories:

- Men's Formula Kite – place won in The Hague 2023; 49er FX Women –
- place won in the 2023 Pan-American Championship; iQFoil for men - place won in The
- Hague 2023.

Although we have won the Olympic place, it is still necessary to obtain the Class technical index to:

- Nacra 17 mixed – place won at Pan-American 2023; ILCA 6 Women –
- place won in the 2023 Pan-American Championships, via the ILCA 4 2024 World Championships.

The dissemination of knowledge was a priority in the area, with consultancy for clubs, associations, social projects and state federations. The objective was to improve sports programs, raise public resources and implement effective athlete training plans.





Chapter



MARKETING

MARKETING

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Sponsorships Earned

In 2023, CBVela resumed sponsorships with six prominent brands, contributing more than 2.5 million reais. Partnerships with Avène, Shell, OceanPact, Quality Support, New Expo and Energisa strengthened CBVela's mission to promote sailing in an innovative and sustainable way, boosting the sport in Brazil and around the world.



- Avène: Leader in sunscreens, aligned with sustainability.
- Shell: With 110 years in the country, it operates in renewable energy and fuel distribution.
- OceanPact: Reference in maritime services, invests in research and innovation.
- Quality Support: Offers tax services, contributing to efficient management.
- New Expo: Specialized in event logistics, guarantees logistical excellence.
- Energisa: Operates in the electricity sector, with a sustainable commitment and generation of renewable energy.

These partnerships strengthen CBVela's mission to promote sailing in an innovative and sustainable way, boosting the sport in Brazil and around the world.



Sailing into the Future Nautical Base

CBVela will implement the "Sailing for the Future" project, aiming to democratize access to sailing and promote it as an educational and social tool.

With the approval of the project, free classes will be offered at Marina da Glória, in Rio de Janeiro, for 500 children and teenagers, not only teaching the sport, but also cultivating values such as teamwork and discipline.

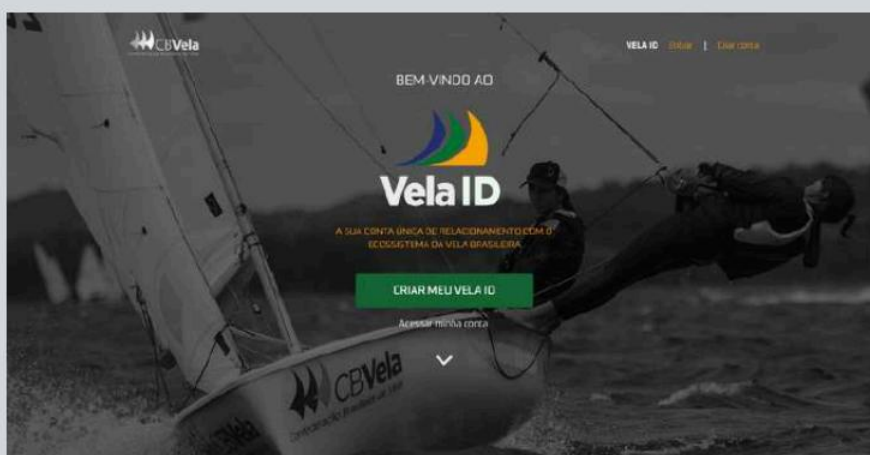
Prioritizing sustainability and gender equity, the project aims to mainly serve children in situations of social vulnerability and enrolled in the public education network in Rio de Janeiro. With half of the target audience being female, CBVela reinforces its commitment to offering equal opportunities for communities that face significant challenges in accessing sport and education.

Sponsored by Shell Brasil through the Sports Incentive Law, the project exemplifies the partnership between CBVela and a leading company committed to sustainability and social responsibility. This joint effort highlights the potential of sailing not only as a sport, but also as an agent of positive transformation in the lives of young Brazilians.



Vela ID

In 2023, CBVela took a significant step towards the complete integration of the Brazilian sailing community by launching the innovative Vela ID platform. This initiative offers a unique ID for each sailor, uniting high-performance athletes, amateurs and enthusiasts in the same environment. With Vela ID, the confederation seeks to simplify management and expand understanding of this universe, facilitating the planning of future actions.



The main objective of the platform is to provide facilities to managers in the sailing world, allowing a single and simplified view of the sailing community. Federations have free access to the platform, which helps them manage events, manage sailor data and obtain clear information. With this, CBVela strengthens sports management and optimizes the administration of entities, including the organization of events and the centralization of information.

In addition to bringing together stakeholders in a unique environment, CBVela introduced the events hub on the platform, facilitating complete management, from participant registration to payment coordination. This efficient approach ensures that sailing-related events are publicized and coordinated effectively, connecting more people and functionality in one place.





Chapter



COMMUNICADIMC

COMMUNICATION

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Partnership with Cazé TV and Grupo Globo

In 2023, CBVela signed a contract with the largest Brazilian open TV communication channel and the largest sports streaming channel in the country. With this, the Confederation aims to generate dissemination of the entire sailing culture and its audiovisual access, taking the sport to people who do not have much contact with it. Production of content, not only linked to competition, but mainly to the sailing lifestyle and nautical lifestyle, ranging from Olympic preparation to challenges and competitions that will be created jointly. Additionally, we established internal contact with the team responsible for the sports area at TikTok, further expanding our opportunities to reach a diverse and engaged audience.



Social media

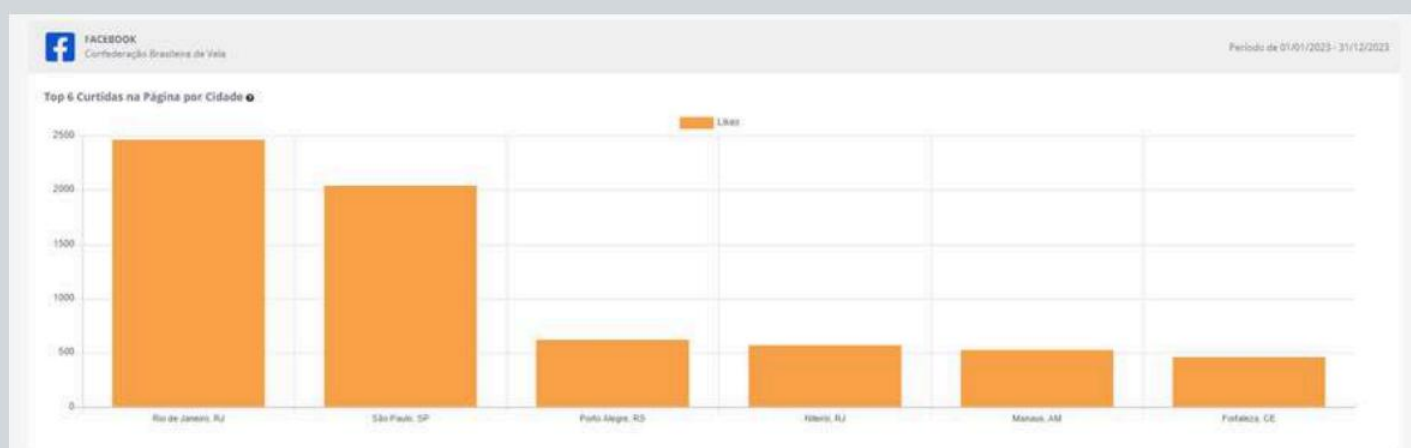
CBVela, throughout 2023, consolidated a robust presence on social media, evidenced by the expressive numbers on its digital platforms, mainly on Facebook and Instagram.



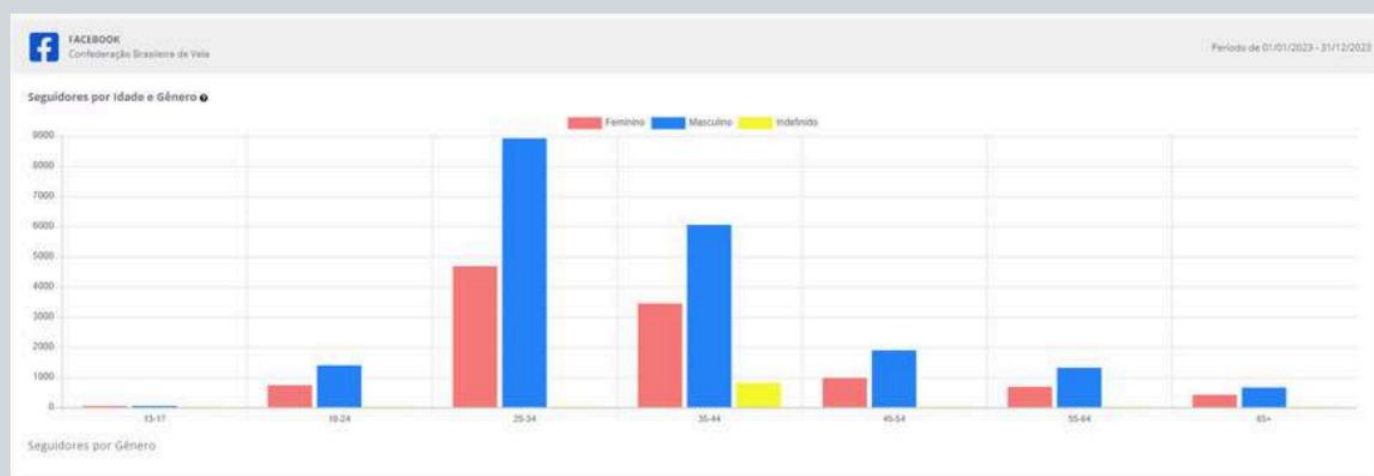
Facebook

CBVela's active presence on Facebook stands out for its high community engagement, evidenced by 29,852 likes, 3,298 shares and 815 comments.

With a reach of 1,222,442 impressions, the publications reach a significant audience.

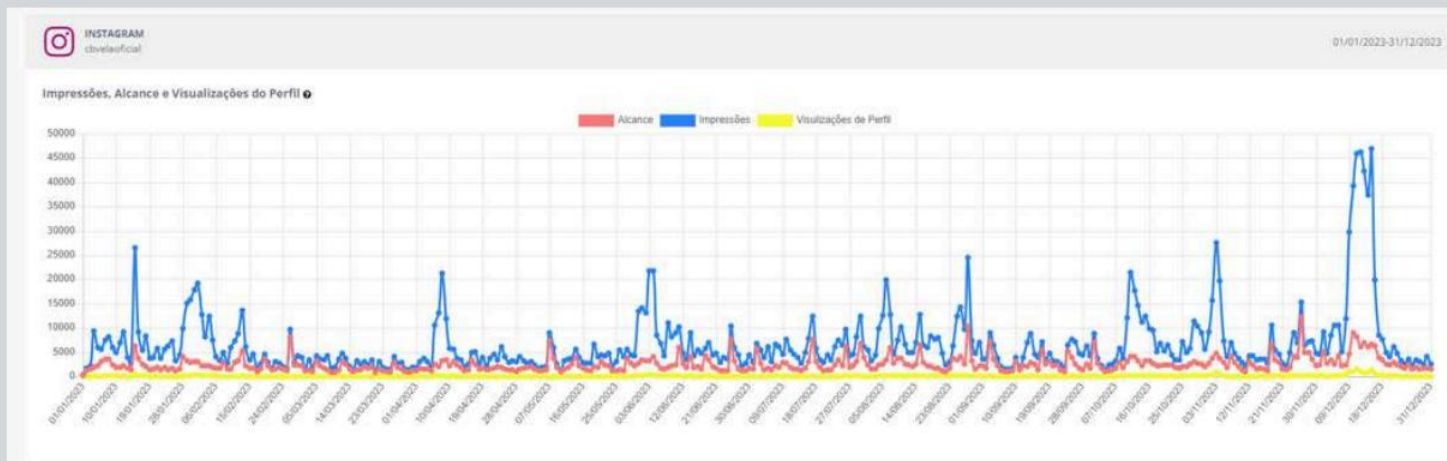


The geographic distribution of likes reveals a concentration in the southeast and south of Brazil, with Rio de Janeiro, São Paulo and Porto Alegre leading the way. However, there is also engagement in other regions, such as the Northeast and North, exemplified by cities such as Niterói, Manaus and Fortaleza. The predominantly young audience, especially in the 25 to 34 age group, shows a positive response from younger generations to CBVela's posts.

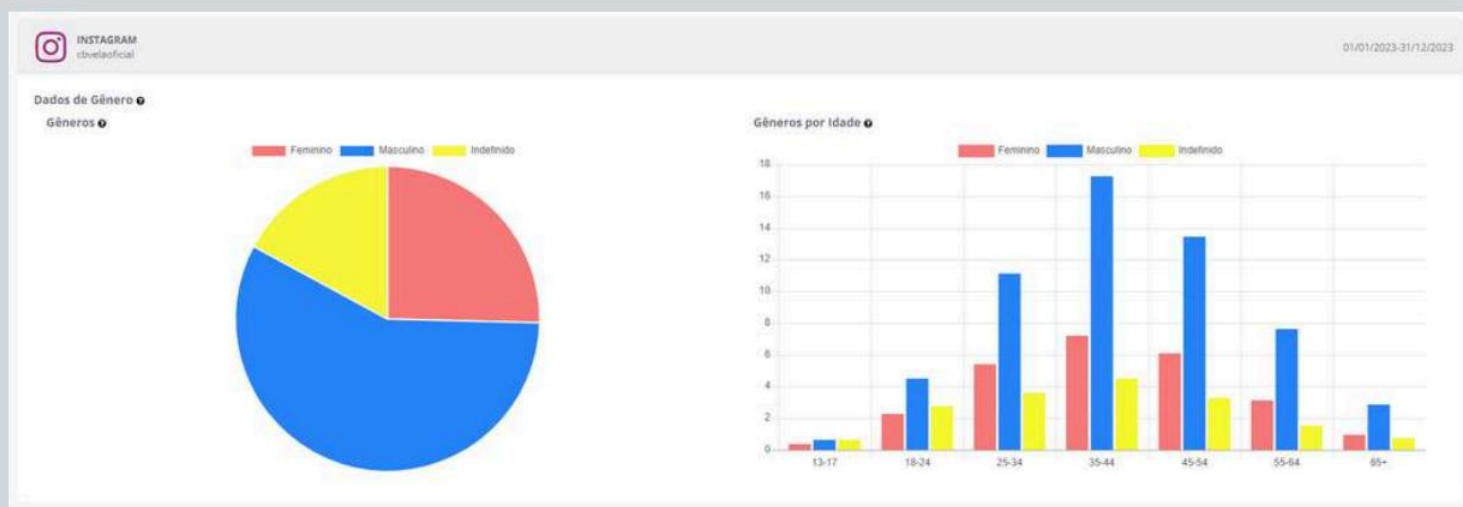


Instagram

CBVela's Instagram continues to thrive in 2023, recording solid performance with over 19k followers and an impressive reach of 924,403, resulting in 2,430,402 impressions.



The cities with the greatest reach, led by Rio de Janeiro and São Paulo, reflect a consistent national influence, while the predominant audience, between 35 and 44 years old, shows a slightly older demographic compared to Facebook, with 17.27% male and 7.19% female of total followers.



With an active presence, CBVela shares 648 posts and 375 stories, resulting in 1,802 comments and 103,823 likes, highlighting a dynamic interaction with the audience, especially evidenced by the high number of responses in the stories, totaling 338.



Visual identity

The new identity was applied consistently in various contexts, including presence at events, use in competition bibs, windflags and backdrops, ensuring a uniform and impactful representation in all these instances.





Chapter



FEMALDEE

CANDLE
FEMALE

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Importance of Female Sailing

The promotion and development of women's sailing have been crucial elements in the mission of the Brazilian Sailing Confederation. We recognize the importance of creating opportunities and an inclusive environment for women in the sports scene. In addition to promoting gender equality, the expansion of female participation in sailing contributes significantly to the sustainable growth of the sport in Brazil. By providing equal conditions and encouraging the active participation of women, CBVela seeks not only to strengthen representation, but also to improve the competitive level and diversity in the world of sailing.

Completed courses

CBVela, in partnership with international entities and in line with the guidelines of the Brazilian Olympic Committee (COB), promoted several courses aimed at female sports development, aiming to train coaches and train athletes. In 2023, we highlight the following courses held:

Sports Development Project Women: Coaches Training

This course's main objective was to train women to act as sailing coaches, providing them with the technical and strategic skills necessary to lead teams and contribute to the growth of the sport. The number of sailing coaches in Brazil at the base is constantly increasing

growth, with 101 women graduating from level 1 as monitors and 38 graduating from level 2 as instructors.



The course aimed to train women to be sailing coaches, providing essential technical and strategic skills to lead teams and drive the growth of the sport. Although the number of sailing coaches at the base is increasing, with 101 women trained as monitors and 38 as instructors, participation in specific events is still limited.



The identified gap highlights the need for more opportunities and qualifications so that women can rise to the position of coaches, promoting gender equality and strengthening their presence in the sailing scene in Brazil.

Trainers Clinic

WS - Steering the Course

CBVela's training clinic seeks to enrich national technical knowledge by absorbing valuable

information shared by World Sailing experts.



The Steering The Course program aims to create a support network between women coaches, promoting the exchange of knowledge and contributing to the continued progress of women's sailing on a global scale.

With vast opportunities to be explored, CBVela seeks to encourage more women to involved in Olympic and Pan-American campaigns, and in 2023 the entity had the honor of being one of those chosen by World Sailing to receive training taught by experts from the Steering the Course program.



Regatta Manager Clinic WS - Steering the Course

The Regatta Manager clinic, held by CBVela, had the participation of 20 women from various regions of Brazil, as well as Peru and Argentina. Taught by experienced regatta officials from World Sailing, such as Anne Malledant and Ricardo Navarro, and with the presence of renowned figures such as Adriana Teixeira and Marisa Delgado, the clinic was a milestone for the diversification and strengthening of the female presence in sailing.



The participation of female judges is essential to making the sport more inclusive, inspiring budding athletes and showing that sailing is a welcoming space for talented women to occupy important roles in the Race Committee and in other sport roles.

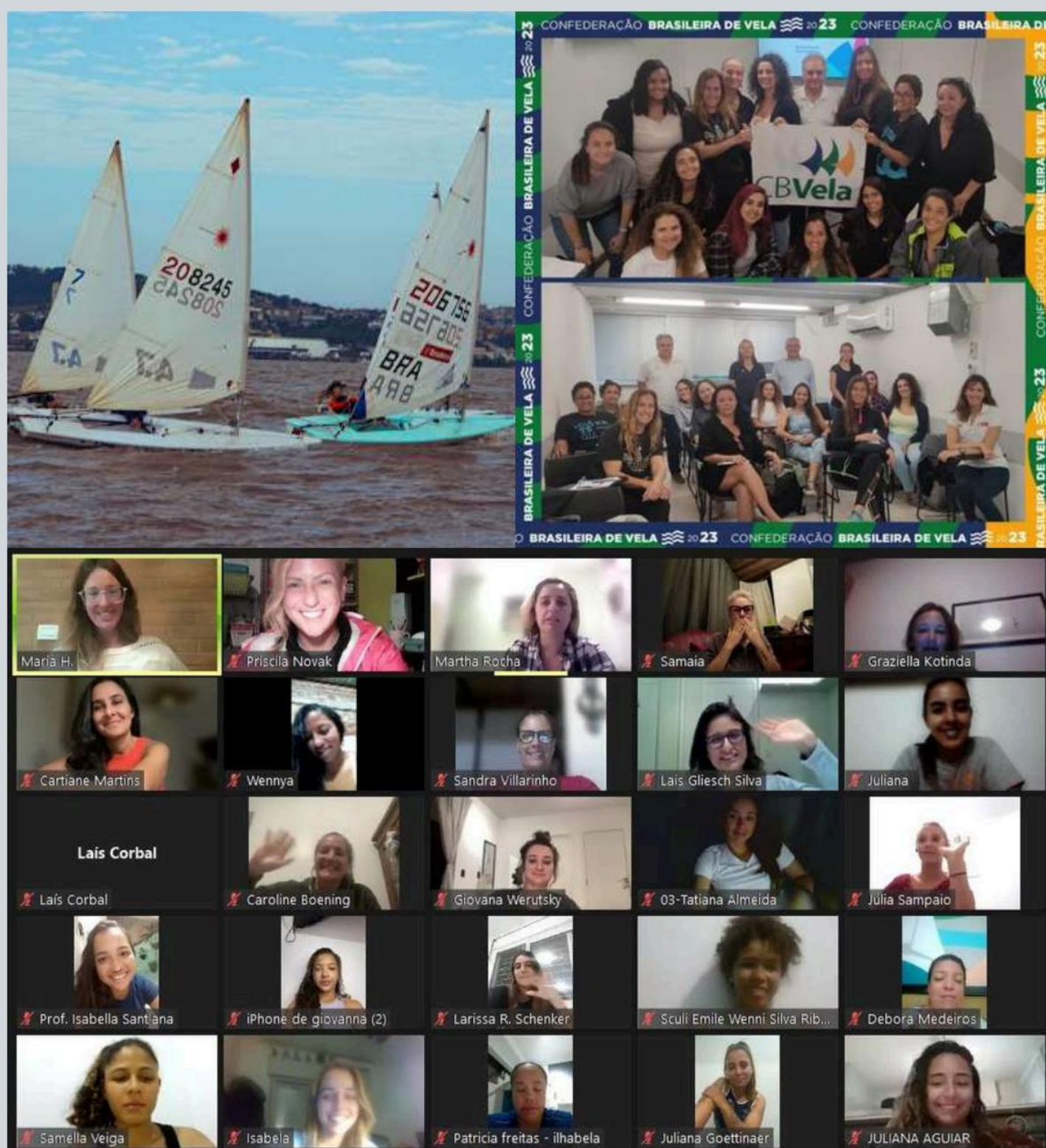
ILCA Clinic for Athletes for the ILCA South-Brazilian Championship

The exclusively female clinic for the ILCA class aimed to prepare sailors for regional competitions, aiming to raise the technical level of female sailing in this category. Bringing together sailors from all over the country, the event emphasized the importance of forming a united group to maintain female participation in the class, aiming to avoid the high turnover of women in the category.

With diverse activities, including training in the water and lectures on land, the initiative reflects the ongoing commitment to the development of women's sailing and strengthening the presence of women in the ILCA class.



These courses played a crucial role in promoting women's sailing, training women in different views of the sport and contributing to building a solid base of female talent in Brazilian sailing. CBVela reiterates its ongoing commitment to the inclusive and sustainable development of the sport, promoting equal opportunities for all sailing practitioners in Brazil.





Chapter



ACADEMIA

ACADEMY BRAZILIAN SAILING

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Purpose and importance

The Brazilian Sailing Academy has three fundamental pillars in its mission. Firstly, it seeks to level the knowledge of sailing professionals in Brazil, teaching international practices and establishing a model of excellence from a common base, aiming to form a cohesive and professional team of instructors.

Secondly, it aims to promote sailing, democratizing best practices within the sport for the entire Brazilian sailing community, raising technical standards and strengthening ties within the universe of Brazilian sailing.

Finally, it seeks to carry out a comprehensive mapping of the dynamics of teaching and learning sailing in different contexts in Brazil, understanding and improving its activities to meet the specific needs of each region, reflecting its ongoing commitment to contextualized and effective sailing education.

Level 1 Clinic - Candle Monitor

The Level One Sailing Monitor Clinic is essential to unite and empower the sailing community, offering basic knowledge to teach sailing classes.

With 22 editions and 852 participants from 22 states and 5 countries, it plays a crucial role in improving management and the quality of sailing education.



Development Forum Youth Sailing and Social Projects

The Brazilian Sailing Academy held a forum for development during the Youth Cup in São Paulo, with the aim of training social project coordinators. The event addressed administrative aspects for more efficient management, aiming to improve the quality and responsibility of social sailing projects throughout Brazil.

Race Manager Seminar

This seminar is held with the aim of maintaining standards and promoting the macro development of sailing. The importance of training regatta managers and judges was highlighted, with an emphasis on constant collaboration with an experienced team.

29er Class Training

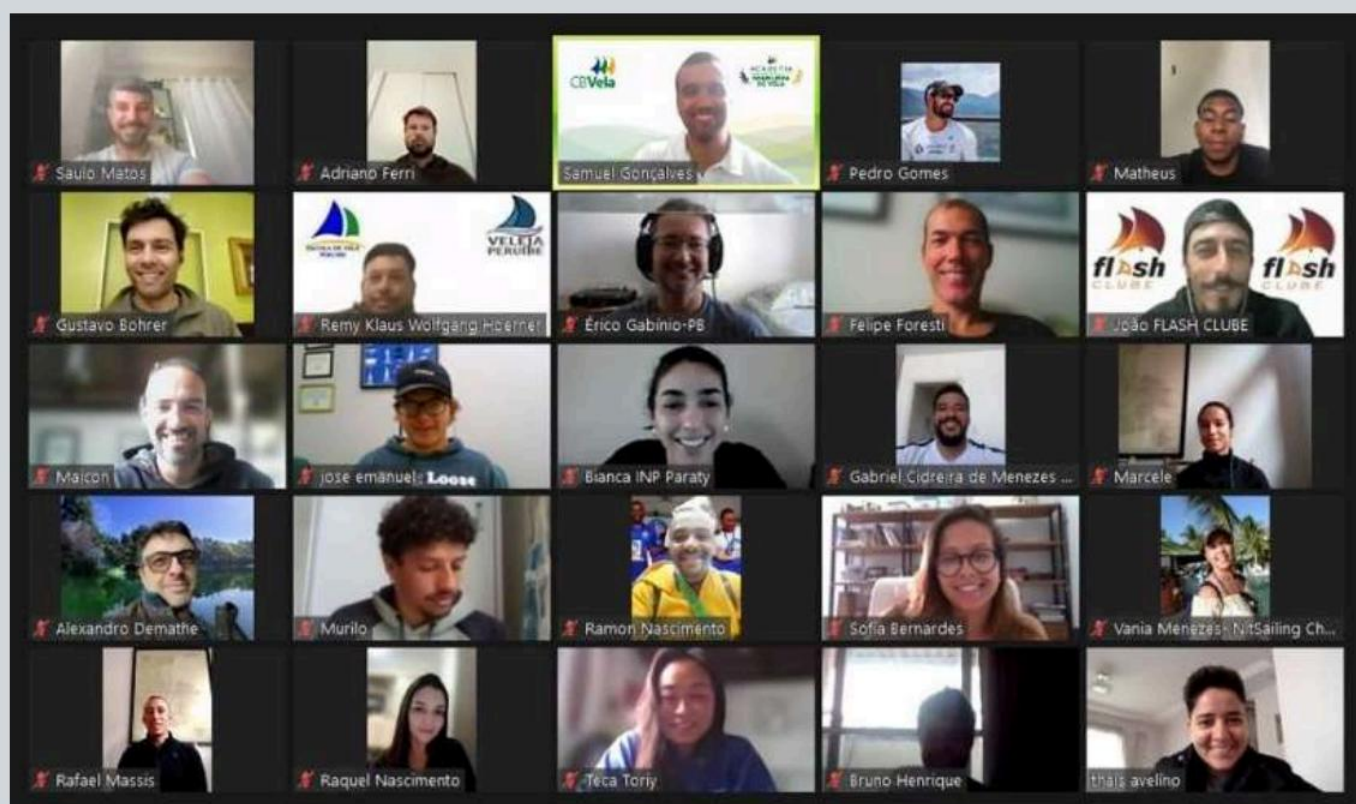
Under the leadership of Marta Rocha, the youth sailing course in the 29er class stands out as an important milestone in CBVela's training program. Guiding Brazilian sailors in this class, Marta strengthens practical skills and promotes inclusion. This initiative reinforces CBVela's commitment to offering equal opportunities and nurturing talent in the Brazilian sailing community.



Next steps

In 2024, the Brazilian Sailing Academy is about to launch a series of fully online courses. This initiative will provide complete freedom to students, allowing them to plan and manage their days and times at their convenience to participate in classes.

In this way, we aim to reach a greater number of people in the most diverse locations in Brazil, achieving our main mission, which is to disseminate knowledge of the Sailing Modality.





Chapter



ESG ESG ESG

ESG

SUSTAINABILITY

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CBVela takes a pioneering position by joining the UN Global Compact Brazil Network, committing to sustainable development. This decision

expands its statute, covering everything from environmental defense to the promotion of citizenship through water sports, aligning with the UN Sustainable Development Goals (SDGs). Under ESG practices, CBVela advances in its mission of using sailing to build an inclusive and responsible model, promoting peace and prosperity for all.

Actions in the Environmental Area

In the environmental dimension, CBVela adopts in its events the neutralization of carbon emissions, the reduction of waste generation and the dissemination of the 17 SDGs, highlighting their relationship with environmental issues.

CBVela supports the forest restoration project at the Tietê Ecological Park, in the city of São Paulo.

Actions in the Social Area

In the social sphere, CBVela promotes the dissemination of knowledge and training through the Brazilian Sailing Academy, implements the Women's Sailing Good Practices booklet, trains sailors, technicians and judges, and publicizes the 17 SDGs at events, relating them to issues social.



Actions in the Governance Area

In terms of governance, CBVela prioritizes transparency and implements anti-corruption measures.

Values and practices anchored in Human Rights guide its work relationships. CBVela has achieved gender parity in the composition of the Board of Directors and continually strengthens the Women's Sailing and Sustainability Directorates. Establishes partnerships focused on sustainable development, publicizes the 17 SDGs at events, highlighting their relationship with governance issues.

World Youth Championship Búzios, 2023

The Youth World Championship, organized in partnership with World Sailing, was a pioneering event in sustainability and inclusion and the first Carbon Neutral Youth World Championship. The selection of volunteers promoted gender equity and social awareness, while government testing ensured water quality in Búzios. Strategies for waste reduction, local hiring and dissemination of the SDGs were implemented, in partnerships with the government, local cooperative, third sector and companies committed to sustainability.

Partnership

A partnership between CBVela, CBSurf and Instituto-E is underway to consolidate a socio-environmental diagnosis of the states where sailing is practiced.

The study addresses environmental, social and governance dimensions.



know more

Our transparency | Main links

- [*Governance Portal | CBVela*](#)
- [*Other management reports*](#)
- [*Official notes*](#)
- [*Statute and regulations*](#)
- [*Bids*](#)
- [*Affiliated entities*](#)
- [*Financial results*](#)
- [*Certificates*](#)
- [*Agreements, terms and projects*](#)



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Chapter



FINANÇAS

FINANCE

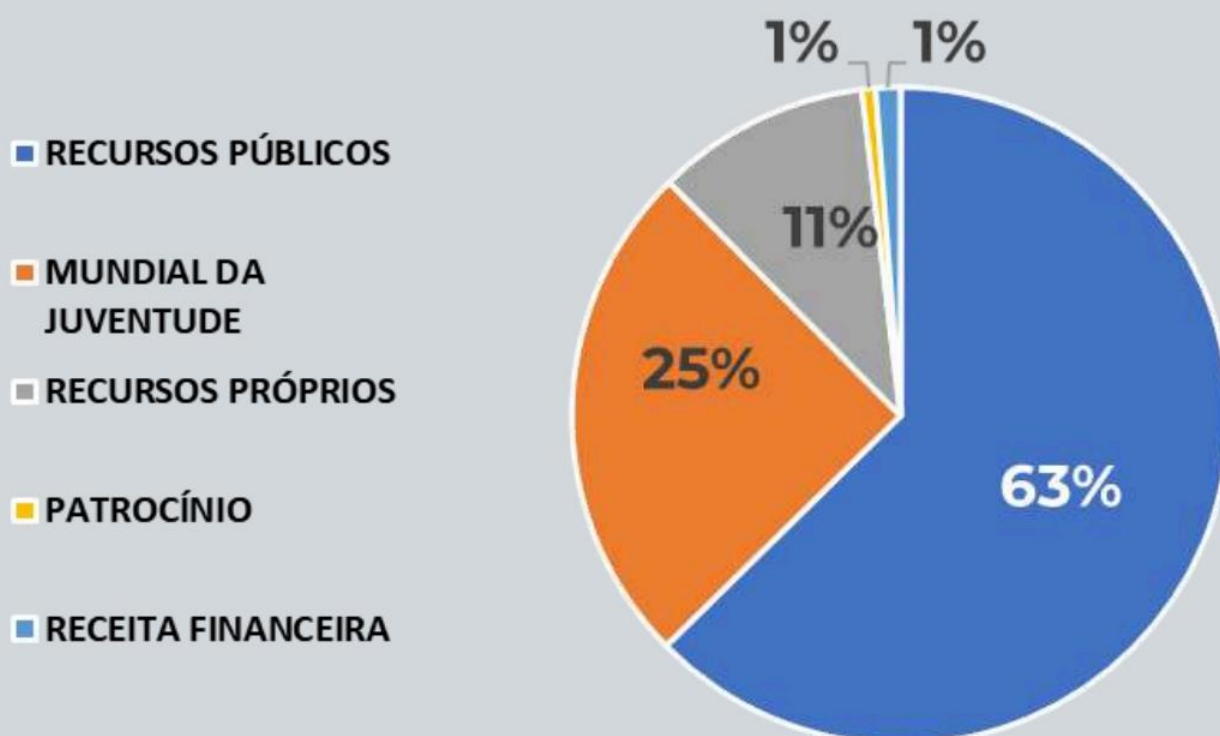
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Finance

RECIPE BY ORIGINS

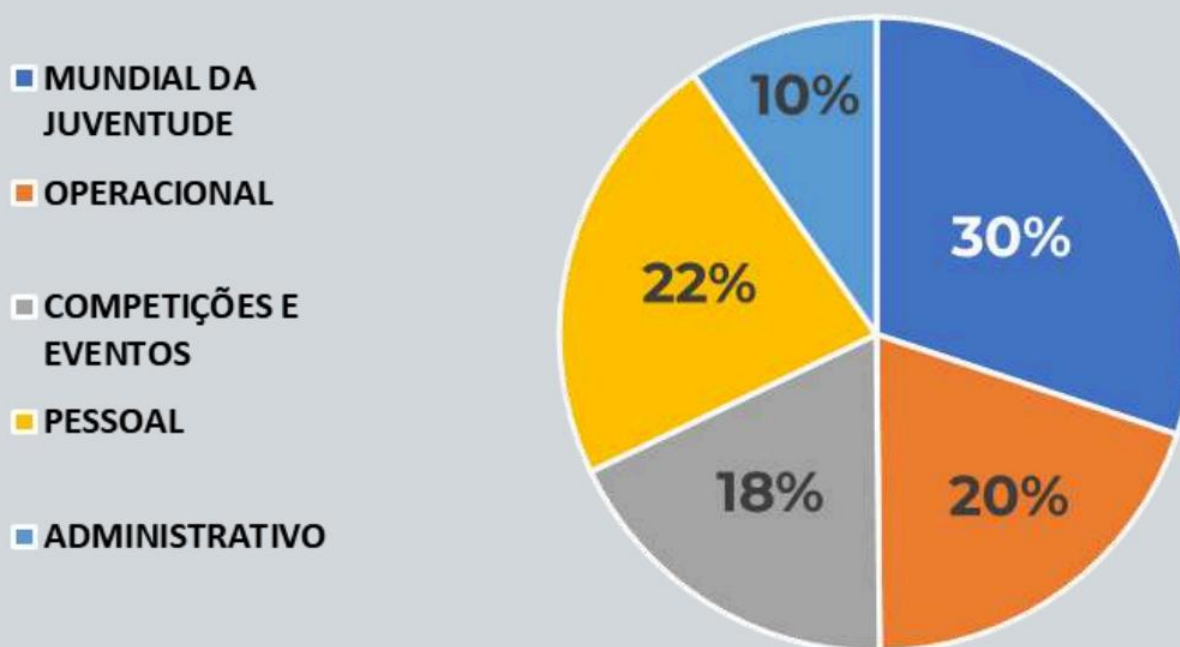


LINES	VALUES	TOTAL
RESOURCES AUDIENCES	R\$ 10,054,242.55	63%
WORLDWIDE OF YOUTH	R\$4,000,000.00	25%
RESOURCES OWN	R\$ 1,692,671.90	11%
SPONSORSHIP	R\$ 107,000.00	1%
REVENUE FINANCIAL	R\$ 195,373.53	1%
RESULT	R\$ 16,049,287.98	100%



Finance

INVESTMENT BY NATURE



LINES	VALUES	TOTAL
WORLDWIDE OF YOUTH	-R\$ 5,200,000.00	30%
OPERATIONAL	-R\$ 3,406,761.27	20%
COMPETITIONS AND EVENTS	-R\$ 3,116,863.40	18%
GUYS	-R\$ 3,858,535.59	22%
ADMINISTRATIVE	-R\$ 1,689,295.70	10%
EXPENSES	-R\$ 17,481,513.82	-R\$ 17,271,455.96





Chapter



OTHERS

OTHERS

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Others

CBVela institutional highlights

In 2023, CBVela celebrated a year marked by notable achievements and institutional recognition. The institution's excellence in management and governance was highlighted by winning awards, testifying to its commitment to efficiency and transparency. Furthermore, our Brazilian athletes were honored with well-deserved recognition, reflecting the brilliance of their performances. Significant advances in strategic projects further strengthened CBVela's vital role in the nautical scene, consolidating 2023 as a year of notable achievements and advances.

Marcelo Ferreira in the Brazilian Olympic Sports Hall of Fame

Alongside other great athletes such as Manoel dos Santos, Renan Dal Zotto, Ricardo Prado, Walter Carmona, Yane Marques and Melânia Luz (in posthumous honor), Marcelo was chosen to be part of the 2022 class of the Olympic Committee's Hall of Fame. Brazil (COB).

On a gala night in São Paulo, the honorees received recognition and left their hands and feet engraved in molds that will be displayed at the COB's future headquarters, in Rio de Janeiro.



Marcelo Ferreira began a successful partnership with Torben Grael in 1988. Together, they competed in four editions of the Olympic Games, the first being in Barcelona 1992. In the following three editions, the pair won two gold medals and one bronze. After the 2004 Athens Games, Marcelo dedicated himself to ocean sailing and his work as a businessman.

With the inclusion of Marcelo Ferreira, Brazilian sailing now has three representatives in the Brazilian Olympic Sports Hall of Fame, joining Reinaldo Conrad and Torben Grael.



#JOGOLIMPO certification from ABCD

CBVela gained the #JOGOLIMPO certification from the Brazilian Doping Control Authority - ABCD, as a result of its participation in the #JogoLimpo Program.



This certification is an important recognition of our commitment to integrity and ethics in sport. Reiterating the commitment to promoting clean and fair sailing, ensuring that all athletes compete on equal terms, respecting anti-doping rules.

CBVela reaffirmed its commitment to transparency, respect for standards and the fight against doping in sport. Our goal is to provide a healthy and competitive environment for all sailors, while preserving the fundamental values of sailing.

CBVela's participation in COB Expo to talk about sustainability

CBVela was present at COB Expo presenting “The Role of Sport in Sustainability”, discussing practical solutions with a positive impact on the ecosystem of the Ocean that bathes the Brazilian coast.

Marco Aurélio, president of CBVela and host of the debate space; Teco Padaratz, president of CBSurf; Duda Tedesco, from CBSurf; Mariana Bazzoni, Director of Instituto-E; and Sandra Di Croce Patricio, director of Sustainability at CBVela, and Hugo Mósca, administrative director, met to talk about the topic.



CBVela wins two awards at Sou do Sport

CBVela was awarded again in the eighth edition of the Sou do Esporte award. - The entity obtained two awards for best practices in governance, in the INSTITUTIONAL INTEGRITY category and in EQUITY. It was the sixth year that the entity received awards at Sou do Esporte.

The trophy recognized people, athletes and entities that seek to improve sport in the country. The award in the Governance category is based on SDE's annual governance study of Olympic confederations. Administrative director Hugo Mósca received the award on behalf of president Marco Aurelio and all CBVela employees who contribute daily to these victories



The best practices awards considered five evaluation vectors – institutional integrity, modernization, equity, accountability and transparency –, with entities entering their practices according to the categories.

Held since 2015, the Sou do Esporte Award also aims to improve the business environment in sports and strengthen the social development of communities through sports.

The 2023 Sou do Esporte Award was broadcast live on the BandSports channel.



Official notes

Official Note No.	Official Note
001.2023	Mandatory Integration into the CBC for Clubs participating in the 2023/2024 CBIs
002.2023	Fee Table Update
003.2023	Notice Call for the Ordinary General Assembly of the CBVela (04/28/2023)
004.2023	Call Pan 2023
005.2023	Appointment of Beach Sailing Director
006.2023	Appointment of Ocean Sailing Director
007.2023	Process Brazilian Youth Sailing Team Selection - Youth World Cup 2024
008.2023	Appointment of the Beach Sailing Council
009.2023	Appointment of the Ocean Sailing Council
010.2023	Call Notice for the Extraordinary and Ordinary General Meeting of CBVela 2023.2



Permits issued and events supported

Permit	Support
Brazilian Optimist 2023 - ICB-DF - Brasilia	Support with CR staff and live filming of the event
Brazilian 420 - VDS - Porto Alegre	Support with CP staff
Brazilian Snipe - ICSC - Florianópolis	-
Brazilian Lightning Class - SPYC - São Paulo Yacht Club	-
Ilhabela Sailing Week	-
Youth Cup 2023 - YCSA - São Paul	Event co-organized by CBVela
Brazilian Beach Cup - Arraial do Cabo Stage - Pan American Selective	Co-organized by CBVela, sponsored by City of Arraial do Cabo
Brazilian Class J24	Support with CR and boat personnel
Brazilian Sailing Cup 2023 - Ilhabela/SP	Event co-organized by CBVela, sponsored by Ilhabela City Hall
Brazilian Star - Clube de Campo de São Paulo	-





THANKS!

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